

ANNUAL REPORT

Foundation for
Environmental
Stewardship

2017





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April 2018

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A MESSAGE FROM TIM

We are delighted to present the Annual Report of the Foundation for Environmental Stewardship. These pages describe the Foundation and its work in 2017 toward its goals of empowering youth and inspiring youth-led, community-oriented programs for sustainable economic development.

As you can see, the 2017 programs were extensive and the impact statements are powerful. The Foundation is now working with 77 universities and colleges and 600 high schools across Canada. The Sustainable Development Goals (SDGs) Youth Training program alone has trained over 5,900 students at the university level. These are remarkable numbers. They are also remarkable achievements for a small and growing charity. Our Executive Director and visionary leader, Steve Lee began this journey in 2012, and has assembled a talented and dedicated team around the Foundation's vision and goals.

Their important work has not gone unnoticed. In August 2017, the Foundation was granted Special Consultative Status by the Economic and Social Council (ECOSOC) of the United Nations. We are the only Canadian youth-led organization with this status and have thus become a voice for Canadian youth on the world stage.

But we begin at home in our communities and schools, and we remain focused on Canadian youth. 2017 saw the launch of the Foundation's new flagship program, The 3% Project. Now in full swing, The 3% Project will engage directly with and inspire over 1,000,000 Canadian high school students across the country. That's 3% of the population of Canada.

Internally, over the course of 2017 the Foundation reconstituted its board of directors, arranged for its first audited financial statements, and expanded its group of donors. On behalf of the board of directors, I offer congratulations to Steve and to each and every member of the team for reaching these milestones.

We thank you for your interest and support, and look forward to a dynamic, growing, empowering and inspiring 2018!



Tim Ross
Chair of the Board

A MESSAGE FROM STEVE

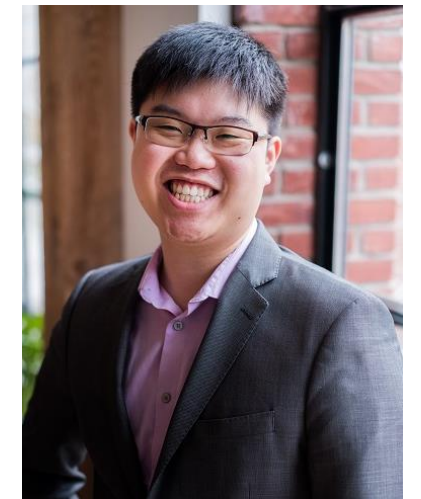
What a year 2017 has been! We were granted Special Consultative Status by the Economic and Social Council (ECOSOC) of the United Nations, successfully completed a national university program, marked more than a 17-fold revenue increase, assembled a stellar Board of Directors, moved into a new office, engaged the UN system in 7 different intergovernmental or multilateral processes, piloted the last phase of 3% Project, conducted a national listening tour in preparation for 3% Project, and established a team to execute 3% Project. Here, I want to highlight one area of our work that personally meant a lot to me.

Trained as a UNICEF child rights advocate at the age of 16, I devoted my entire adolescence to the United Nations' post-2015 development agenda process that birthed the Sustainable Development Goals (SDGs). It was humanity's most exhaustive multilateral consultative process of three years with the mission to design an international policy framework that will eradicate extreme poverty, fight climate change, and reduce inequalities. It was a lot of work. While double majoring in physiology and human biology at the University of Toronto, I was bussing between Toronto and New York every other month, running a side business to cover travel costs, listening to lectures recorded by classmates, and many sleepless nights.

In September 2015, the SDGs were adopted in a UN General Assembly resolution "2030 Agenda" and it finally became a reality. Or so I thought. SDGs are expensive mental sudoku if not implemented. That is why we rolled out a program with a mission to propel the Canadian youth to advocate and locally implement the SDGs.

I personally travelled to over 36 universities and listened to thousands of young Canadians envisioning the future we want. Out of them came campus sexual harassment policies, student fee levy for SDGs financing, university sustainability strategy consultations, townhall meetings and conferences, murals and paintings, late night talks at dorms and cafs - I never imagined the SDGs would look this beautiful; it is SDGs in action.

Evermore hopeful, we are now set for 3% Project. I cannot wait for 2018.



Steve S.J. Lee
Founder & Executive Director

Climate change is not the only problem nor the most important problem, but it is the most urgent problem – we are the final generation who can solve climate change.



Zoe is a 5th year undergraduate biology student whose passion for conservation led to mobilizing our generation for the SDGs
© FES/Zoe Walter



Staff team photo taken in
December 2017
© FES/Kevin Yu

Mission

Our mission is to create a more inclusive, equitable, and sustainable future by empowering youth.

Vision

We envision every young person who will grow to make their personal and professional choices to reflect the human impact on the environment for a sustainable future.



WHAT WE DO

As the final generation who can solve climate change, FES empowers young Canadians through our two signature programs:

1. 3% Project mobilizes 1,000,000 Canadian youth - that's 3% of Canada - through 5 national tours across 600 schools. It provides youth-friendly and holistic education on climate change and empowers them to take action on solving climate change in their local communities today.

2. Partnered with 23 United Nations entities, the SDGs Youth Training Canada mobilized 5,900 Canadian youth from 77 universities and college to advocate and implement the SDGs through 100 local actions and 32 trainings across Canada in 2017.



We don't solve climate change for the sake of solving climate change. We solve climate change to create a more inclusive, equitable, prosperous, and sustainable future.



High school students in Kamloops, BC ahead of the SDGs Youth Training at Thompson Rivers University in November
© FES/Emiko Ohama



SUSTAINABLE DEVELOPMENT GOALS

In 2015, 193 countries committed to 17 Sustainable Development Goals (SDGs) to eradicate extreme poverty, fight climate change and reduce inequalities by 2030. As the final generation that can solve climate change, our mission is to create a more inclusive, equitable, prosperous, and sustainable future. Young people must be the heartbeat of the SDGs and integrate SDG values into our decision-making frameworks.

In celebration of Canada's 150th birthday, we have mobilized over 5,900 Canadian youth to advocate and locally implement the Sustainable Development Goals (SDGs) through 32 trainings in post-secondary institutions in 2017. SDGs Youth Training Canada will continue into the next fiscal year and we are excited to report back on our work.



SDGs Youth Training Canada Program Description

1. 7 Bite-size Videos

Each attendee receives daily emails for three days prior to the Training. Each email includes videos that each take about 3 minutes. The emails and videos explain what each SDGs are and examples of their implementations by various stakeholders of the SDGs. Before the Training, the attendees gain a general understanding of the SDGs leaving more time for UN official's stories, skills training, and local implementation.

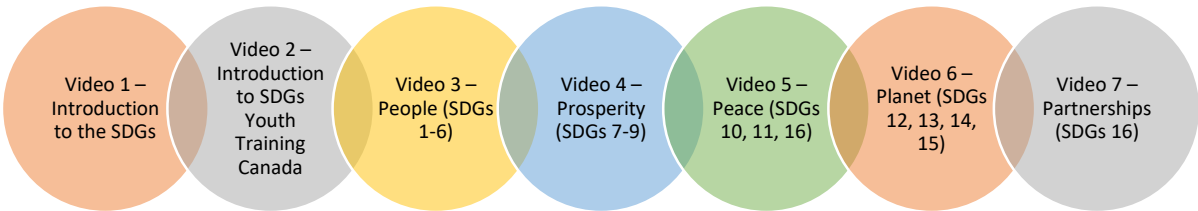


Fig. 1. Content of the 7 bite-size videos knowledge transfer on the SDGs Youth Training Canada

2. UN Official's Stories

The UN official shares the story of how her/his agency/department/programme is implementing the SDGs, the story of his/her journey to where s/he is today, and advice for students on advocacy and implementation of the SDGs.

3. Skills Training

The students then begin to develop their own skills which is a crucial component of solutions design. After a session on best practices for meaningful advocacy and local engagement, they are facilitated through a discussion of potential entry points in their campus and local community for advancing the Global Goals. 4 key areas of implementation, familiar to most students as members of their students'

unions and department and faculty associations, are offered as potential solutions design projects that students can begin strategizing and organizing themselves around:

- Campus Awareness Raising – by the end of the academic year, every student on campus knows of the existence of the SDGs
- Education for Sustainable Development – by the end of the academic year, every course offered at the college or university is mandated to include some mention of the SDGs
- Student Fee Levies for the SDG Fund – by the end of the academic year, a student referendum to levy a small student fee for the SDGs is initiated
- Policy Advocacy – by the end of the academic year, students have evaluated their university administrations, local governments, or other decision-making body's uptake of the SDGs and created a strategy to advocate for policy changes that would push Agenda 2030 forward

The Model: Youth-led, Youth-serving, and Sustainability-centred

Every campus SDGs Youth Training event hosted this year was entirely organized and driven *by students, for students*. Effectively collaborating with administrative units of the university or college, other student groups and community stakeholders to organize and execute an engagement of this level is another way student leaders sharpening their solutions-thinking skills.

While university and college faculty and units are welcome to support student efforts, FES does not partner directly with administrators. It is our firm conviction that youth serving work must centre the value, capacities and goals of youth themselves. Through our cross-country tour, students have demonstrated irrevocably that youth are willing and able to be the champions of the SDGs.

5,900+

students from

77

post-secondary
institutions at

32

trainings within

1

year



96%

of students said,
“the training increased their understanding of the SDGs”

93%

“feel more empowered to share the SDGs with your friends to create a more inclusive, equitable, prosperous, and sustainable future”

68%

of respondents were not aware of any other course program at their post secondary institution that discusses the Sustainable Development Goals

81%

of students said they are,
“more likely to take actions (eg. advocacy and local implementation) on the SDGs”

72%

of respondents felt their training improved the chances of them getting a job

54%

have never heard of the UN SDGs before the training program (i.e. August, 2017)

91%

of students reported that they,
“wished they had been trained to take actions on sustainable development concepts like climate change before coming to university”

*449 students who were trained and certified by our United Nations' Sustainable Development Goals Training reported through a voluntary post-training survey.

3% PROJECT

That's why we have launched 3% Project that is going on 5 national tours across Canada to engage one million youth in 600 high schools - that's about 3% of Canada and 1 in 5 high schools in the country - on climate change in the holistic context of the 2030 Agenda as the final generation who can solve climate change.

#

62,739

#CANYouth4SDGs
REACH



8,069

#CANYouth4SDGs
INTERACTIONS



306

#CANYouth4SDGs
POSTS

Youth-friendly and holistic education on climate change empowers youth to solve climate change locally to achieve national consensus.



Kumsheen Secondary School
students after a 3% Project
assembly
© FES/Emiko Ohama

3% Project Description

3% Project mobilizes 1,000,000 Canadian youth - that's 3% of Canada - through 5 national tours across 600 high schools. 70% of our tour route is in Indigenous and rural communities with a population of less than 100,000. It provides youth-friendly education on climate solutions in the holistic context of the Sustainable Development Goals and the Fourth Industrial Revolution themed: "The Future We Want." Students identify, analyze, and develop solutions to their community's Biggest Sustainability Challenge, exercising the muscle for sustainability problem-solving skills to make it a core competency of our generation. Our 7 full-time Regional Coordinators across Canada provide 30 hours of mentorship for every school to empower the students to take climate action in their local communities today.



This two-year project stands by the **rationale** that:

- PUBLIC EDUCATION is a pre-requisite to achieve ambitious climate policies without getting voted out of office.
- PUBLIC EDUCATION for youth influences their parents and is the best weapon against disinformation by the fossil fuel industry.
- PUBLIC EDUCATION for youth requires a holistic view.
- YOUTH ACTIONS with training and tools to solve climate change prevent indifference.
- YOUTH ACTIONS are “exercising the muscle” of problem solving.
- YOUTH ACTIONS are more effective and sustainable for youth.

3% Project is a flagship project of **FES** (Foundation for Environmental Stewardship), a Canadian charity registered in 2016 that was founded by Steve Lee, a then-19-year-old climate change activist and a policy advocate to the United Nations. FES has already engaged thousands of youth in the Greater Toronto Area since then. We are now bringing it across Canada.



Figure i. Thematic Areas of Action Projects

3% Project implements a 6-Step Model in which we provide youth-friendly and holistic climate change education in school assemblies. We then help youth leaders in the school identify the Biggest Sustainability Challenge (BSC) train them to design Action Projects, and mentor them through local partner organizations for a long-term project implementation.

The education tours include exercises to mentor youth to develop Action Projects in their local communities with the support from local organizations. The 3% Project has developed 5 thematic areas for Action Project solutions.

Youth Action Projects are showcased on our website Dashboard. The Dashboard serves as an online community for knowledge sharing and learnt best practises. Continued engagement supports youth leaders make decisions for their Action Projects that include depth and scale over time leading to solutions that are inclusive, equitable, prosperous, and sustainable at the community level.

We are thankful to our **partners and supporters** who have made 3% Project possible, especially to **Butterfield Family Foundation** and **Peter Gilgan Foundation**.

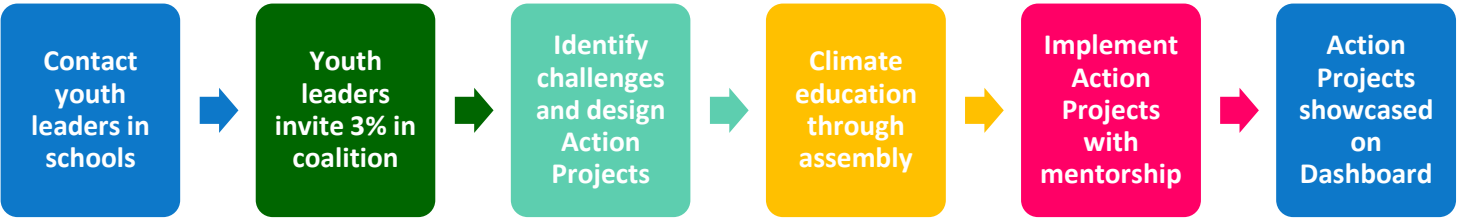


Figure iii. The Implementation of 3% Project is designed around the following 6-Steps

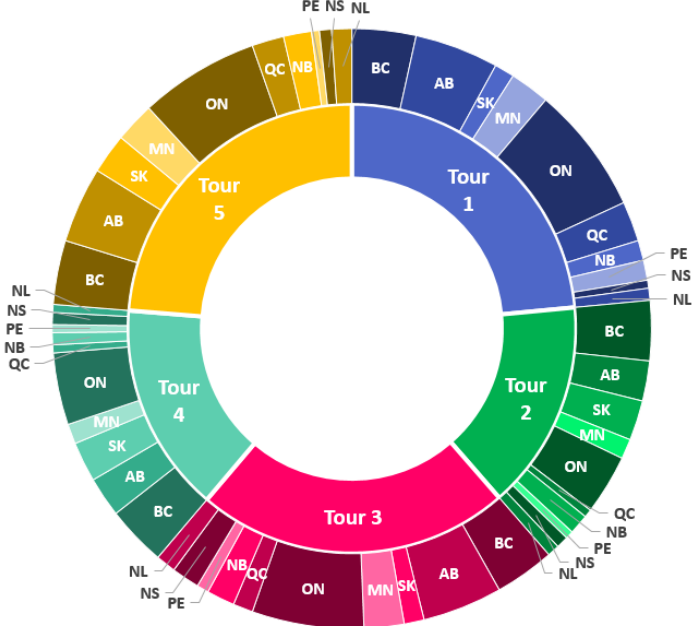


Figure ii. Illustration of 3% Project Tour Timeline Breakdown by Tour and percentage of time spent in each Province. The information is in chronological order (clockwise) of the tour starting with January 2018 to June 2020.

3% Project's Goals & Targets



Provide youth-friendly and holistic education on climate change

- 1.1 By 2020, directly educate 400,000 Canadian youth
- 1.2 By 2020, educate in 600 high schools
- 1.3 By 2020, identify and heavily invest in 3 youth climate leaders



Empower youth to take action on solving climate change in their local communities today

- 2.1 By 2020, successfully launch 100 Action Projects from across Canada
- 2.2 By 2020, cultivate 20 youth advocates who engage an additional 10,000+ people
- 2.3 By 2020, ensure 200 youth to be featured by name in their local media



Achieve more consensus across Canada that climate change is happening mainly caused by human activities.

- 3.1 By 2020, engage 1,000,000 signatures to 3% Commitment: *"I am more certain that climate change is happening right now, that it is mainly caused by human activities, and that we're the final generation who can solve it"*
- 3.2 By 2020, engage youth in 400 towns across Canada
- 3.3 By 2020, partner with 100 entities for scalable, concerted, local climate action



South Kamloops Secondary School students during the 3% Project assembly
© FES/Emiko Ohama

We urgently need a campaign that shakes the entire nation as waves upon waves in a short time span – 3% Project is designed to do exactly that.





“The SDGs Training allowed us as youth to not only see how we can implement the SDGs in our communities and campus, but also how to continue and establish new SDGs projects through youth-empowered, youth-led initiatives. “
Glenda, Brock University

FINANCIALS

Fiscal Year September 1st 2016- August 31st 2017

Statement of Financial Position

31-Aug

	2017 audited	2016 (unaudited)
Assets		
Current Assets		
Cash	\$79,335	-
Accounts Receivable	17,848	-
Prepaid Expenses	1,800	-
Inventory	501	410
	\$99,484	\$410
Capital Assets	-	178
	\$99,484	\$588
Liabilities		
Current Liabilities		
Bank Indebtedness	-	\$3,818
Accounts payable and accrued liabilities	29,821	9,731
	29,821	13,549
Net assets		
Unrestricted	69,663	-12,961
	\$99,484	\$588

Statement of Operations

For the year ended August 31

	2017 audited	2016 (unaudited)
Revenue		
Individual Donations	\$262,111	\$17,940
Event Revenue	48,501	-
	310,612	17,940
Expenses		
Advertising and Communications	20,592	11,998
Fundraising Expense	11,105	-
Office and General	9,593	670
Professional Fees	17,043	-
SDGs Training Expense	26,600	4,026
Salaries	91,624	2,775
Travel Expense	52,144	3,140
	228,701	22,609
Excess (deficiency) of revenue over expenses before other item	81,911	-4,669
Other item		
Foreign Exchange Gain	713	-
Excess (deficiency) of revenue over expenses	82,624	-4,669
Deficiency, beginning of year	-12,961	-8,292
Net assets (deficiency), end of year	\$69,663	-12,961

Partners



As well as generous companies, individuals, and family foundations including:



- HAYNES-CONNELL FOUNDATION
- HENRY WHITE KINNEAR FOUNDATION
- M.H. BRIGHAM FOUNDATION
- NICK & LYNN ROSS CHARITABLE FOUNDATION
- AND MANY OTHER INDIVIDUALS...!

Board of Directors



Kyle Boutilier

- Director
- Advisor, Lions Club International
- Constituency Youth Council
- Surrey, BC



Dav Cvitkovic

- Director
- COO, Plug’n Drive
- Former Vice President, Development and Marketing at ALS Canada



Maya Dhanjal

- Director
- Carbon Markets Policy Analyst, International Emissions Trading Association
- General Member of Women Investing for a Sustainable Economy (WISE)



Tim Ross

- Chair
- Partner, Bennet Jones LLP
- General Editor, *Financial Services Regulation in the Middle East*, Oxford University Press



Monica Woodley

- Director
- Retired International Development Professional



Paul Christopher

- Treasurer
- Chartered Professional Accountant
- CFO, Butterfield & Robinson
- Toronto, ON



Audrey Dépault

- Director
- National Manager, Climate Reality Project Canada
- Elected municipal councillor, Terrasse-Vaudreuil, QC



Devon Page

- Director
- Executive Director, Ecojustice



Dominique Souris

- Director
- Executive Director, Youth Lab
- Top 30 under 30 Sustainability Leaders

We are a youth-led, youth-serving sustainable development organization, empowering the final generation who can solve climate change in intergenerational partnership.

FES is on a mission
to create a more
inclusive, equitable,
prosperous, and
sustainable future by
empowering youth.
We envision every
young person
who will grow to
make their
personal and professional
choices to reflect
the human impact
on the environment
for a sustainable
future.



@FESplanet | #3PercentProject